



Progress toward 2010 AM/PIC in Tulsa
Oklahoma Report to NACAA Board
Grand Rapids, Michigan,
July, 2007

Progress since our last report to the 2007 NACAA Spring Board Meeting.

Budget and Finance

- Oklahoma Legislature has committed \$10,000. This is a first installment on \$50,000 requested.
- Oklahoma State Soil, Water and Forage Analytical Laboratory has pledged \$5,000.
- We have opened an interest bearing checking account which has a current balance of \$4,795, primarily from pledges from our OAEAA members and life members.
- Donations requiring a tax free receipt will be deposited into an Oklahoma State University Foundation Account.
- Materials for use in contacting potential donors has been added to our AM/PIC website and was distributed to OAEAA members at a AM/PIC working session on July 11, during our 2007 OAEAA AM/PIC.
- Most committees have submitted a preliminary budget.
- This committee will be actively pursuing contributions from other State Associations of NACAA during the following year.

Publicity

- This committee is working closely with OSU's Department of Agricultural Communications to develop a logo and promotional videos that will be used in Portland, Oregon during the 2009 NACAA AM/PIC. They have plans to also develop a video to be shown on the buses during the Wednesday tours.
- NACAA approved our theme "NACAA You're Doin' Fine in Oklahoma"
- Preliminary ideas for a logo were presented to the OAEAA membership for review and comment on July 11, 2007.

Wednesday Night Barbeque

- Tours will return to Discovery Land, an outdoor venue that will provide a ranch meal, with activities including roping, mechanical bull, inflatable games for children, and Native American Fancy Dancers. Following dinner, we will move to Discovery Land's outdoor theatre for an hour's entertainment from the Roger and Hammerstein's play "Oklahoma".
- All activities will end about 8:30 pm.
- Discovery Land is located a short 20 minute's from the headquarters hotel.
- The entire evenings activities including meal and entertainment is movable to an alternate indoor location in the event of inclement weather. However, the Discovery Land manager says he has never had to cancel a show at this time of year.

Exhibits

- This committee has set a goal of achieving 80 commercial exhibits for the trade show.
- Pending approval by the NACAA 2010 president and board, the trade show will be held on Monday and Tuesday. Exhibitors will set up on Sunday evening or early Monday morning. They believe this would increase the number of willing exhibitors without detracting from planned activities. Breaks would be held in the trade show area.

Tours

- A request for tour suggestions has been sent to all staff in the Division of Agriculture Sciences and Natural Resources.
- Ideas for 20 tours have been submitted with volunteers to coordinate the tours.
- Several of these tours already have meal sponsors.
- Currently, most of these tours have a livestock or horticulture focus.
- Plans are to expand the tour list to include the winery, crop production, grain handling, and equine industries. Many ideas for these have been submitted but did not have a volunteer to plan and coordinate the tour.

Meals and breaks

- Both the hotel and convention center have restrictions that all food service must use their “in-house” service provider.
- This committee has obtained verbal commitments from the Convention Center for an outside caterer to cook meat items if we purchase the accompanying food items from the center. This will allow in kind donations from the meat industries.
- This committee has assembled a budget listing price estimates for all breaks and meal functions.

Transportation

- The earliest a bus company is willing to sign any contracts is 18 months in advance.
- One company has been identified who is capable of meeting our transportation needs on tour day and willing to work with us.

Summary

- Most committee’s are active. Our newly elected OAEAA Vice President, Al Sutherland, has accepted the Chair responsibility for evaluating the 2008 NACAA AM/PIC in Greensboro, North Carolina.

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