

COMMUNICATION EVENTS

The 4-H Public Speaking program encourages 4-H youth to:

- Recognize the need for obtaining pertinent information on a given topic
- Learn about organizing materials to be presented
- Develop a pleasing personal appearance before and audience
- Acquire the ability to speak convincingly in public
- Develop skill, knowledge and attitudes for lifelong use

The following guidelines apply to:

- **Speeches** – a talk without props
- **Illustrated Presentations** – a talk with props or posters or a demonstration, which goes through a process and ends with a finished product
- **Power Point Presentation** – a talk supported by Power Point Slides

Age Divisions:

Class

1. Cloverbuds - 5 - 8 year olds – non-competitive
2. 9 year old division – any 4-H'er who was 9 on January 1 of current year and is giving his/her first speech/demonstration/illustrated presentation or power point presentation
3. Grade 4, 5, 6, 7, 8, 9 and up

Subject Matter Categories for Speeches, Illustrated Presentations and Power

Point Presentations: Any appropriate subject may be used. It is suggested that the subject fit in the 4-H member's project area to help win future awards. Each presentation will be awarded a blue, red, or white ribbon. Categories that may have a special award given at banquet (dependent on donor availability) are electric, beef, dairy, peanut, conservation, and breads. You MUST indicate your topic in one of these special categories at time of pre-registration in order to be considered.

CLOVERBUDS **Show & Tell/Any Category (noncompetitive)**

SCIENCE AND TECHNOLOGY

- Animal Science
- Agriculture Business (General and Banking)
- Mechanical Sciences (Automotive, ATV, Bicycle, Computer, Motorcycle, Rocketry, Small Engines, Woodworking, Farm Machinery)
- Electricity
- Plant Science (Agronomy - crops, range, soil; Horticulture - vegetables, fruits, home grounds, house plants)
- Social and Political Sciences (Career Education, Citizenship, Community Development, International Study, Leadership)
- General - Topic does not relate to any of the above subjects.

HEALTH AND WELLNESS

- Communication Arts (includes photography)
- Expressive Arts (Crafts, Performing and Visual Arts)
- Health and Safety
- Leisure Education (Camping, Recreation, Shooting Sports)
- General - Topic does not relate to any of the above subjects.

NATURAL RESOURCES AND ENVIRONMENTAL AWARENESS

- Natural Sciences (Entomology & Bees, Wildlife, Forestry, Natural Resources)
- Plant Science (Agronomy - crops, range, soil; Horticulture - vegetables, fruits, home grounds, house plants)
- Water Conservation, Protection and Usage
- General - Topic does not relate to any of the above subjects.

FAMILY STRENGTHS

- General Family Living (Child Care, Consumer Education, Home Environment, Personal Development, Clothing, etc.)
- Foods (Dairy Foods and Breads included)
- General - Topic does not relate to any of the above subjects.

Speeches

What is a 4-H Talk?

A 4-H Talk/Speech is one means of sharing information and educating an audience about a specific subject. It is an oral presentation in which the member **does not** rely on posters/illustrations or objects. All illustrations are communicated through descriptions used in the speech. Basically the 4-H member paints a picture or tells a story through oral communications.

Length of a speech:

- Cloverbud: No required length
- 9 Year old division-2-6 minutes
- Grades 4-8 – 2-6 minutes
- Grades 9 and up - 5-7 minutes

Special Awards: Mr. Charles Benke sponsors a special award for top 9 year olds giving a speech.

Criteria for Judging:

The judge will be looking for the following things in a blue ribbon speech:

4-H member: -

- knows the speech reasonably well. It is obvious: they have practiced and know their subject matter.
- can be heard by the entire audience.
- relies very little or not at all on note cards.
- has good eye contact, good facial expressions, and natural gestures.
- is reasonably at ease.
- has a well organized speech (introduction, body, and conclusion).
- has a neat and clean appearance.

A red ribbon speech would have the following characteristic:

4-H members:

- relies too heavily on note cards.
- shows some evidence that they have practiced the speech, but they have not gone to the point of polishing it off.
- has not organized the speech content so that it flows. One or more of the three parts of a speech are missing: introduction, body and/or conclusion.
- shows little pride in their appearance (clothes are dirty or wrinkled, hair is not brushed, etc.).

A white ribbon speech would not meet the characteristics of a red ribbon speech.

Illustrated Presentations

Guidelines:

An Illustrated presentation uses posters or some visual aids to illustrate the message of the speech. In a demonstration the participant gives instructions on how to make a finished product and shows the actual steps in making the product.

Teams: Maximum of 2 members per team. The team will be judged on the grade level of the oldest team member. Teams may participate in illustrated presentations only. Teams may not compete with speeches.

Length of Illustrated Presentations:

Cloverbud	No time limit
9yr. old division	2-12 minutes- this includes set up and clean up
Grades 4-8	2-12 minutes – this includes set up and clean up
Grades 9 and up	5-12 minutes – this includes set up and clean up

Special Awards Categories: (all special awards are presented at the Achievement Banquet if donor is available)

DAIRY - Recognizes 4-H members who give a team demonstration or an illustrated talk regarding dairy at the Illustrated Presentations Contest. 4-H members can receive this award only once.

BREADS - This award recognizes 4-H members who give a breads demonstration at the county contest. Awards will be presented to members of the top Breads presentation team and individual presentation.

PEANUT PRODUCTION AND FOOD - Recognizes members who give demonstrations and illustrated talks regarding peanut production, processing, marketing, or food recipes using peanuts or peanut products at the Illustrated Presentation Contest. The top two individual peanut demonstrations/illustrated talks will receive this recognition. Awards sponsored by the Oklahoma Peanut Commission.

ELECTRIC - Any electric demonstration or illustrated talk which pertains to safety, use or conservation. The top Junior/Intermediate individual demonstration, team demonstration, and illustrated talk will be recognized. The top senior individual demonstration, team demonstration, and illustrated talk will also be recognized. Awards provided by Cotton Electric and will vary by year.

Criteria for Judging:

Speaker -	appearance - neat and appropriate voice - clear, fluent, good projection posture and poise - good
Presentation -	Introduction is interesting. Speech organized and presented in simple words with clear meaning. Delivery method practiced and polished. Conclusion through and effective.
Subject Matter -	Audience appeal Information accurate Originality Suitable of topic

The 4-H Educator sets these criteria and guidelines for participants and judges.

Awards:

A blue, red, or white ribbon will be given to each participant.

Cotton Electric will present an award to the top electric talk in the Junior/Intermediate (9-12 year olds) and Senior divisions. The awards will be presented at the Achievement Banquet. If your speech is an electric speech you must enter it as such.

Power Point Presentation

A power point presentation uses power point illustrate the message of the speech. The power point slides are used to illustrate ideas being talked about. Slides can be illustrations or script.

Length of Power Point Presentations:

Cloverbud	No time limit
9yr. old division	2-12 minutes- this includes set up and clean up
Grades 4-8	2-12 minutes – this includes set up and clean up
Grades 9 and up	5-12 minutes – this includes set up and clean up

Special Awards Categories: (all special awards are presented at the Achievement Banquet if donor is available)

Criteria for Judging:

Speaker -	appearance - neat and appropriate voice - clear, fluent, good projection posture and poise - good
Presentation -	Introduction is interesting. Speech organized and presented in simple words with clear meaning. Delivery method practiced and polished. Conclusion through and effective.
Subject Matter -	Audience appeal Information accurate Originality Suitable of topic
Power Point:	Relates to presentation Clear and readable text Proper use of power point

The 4-H Educator sets these criteria and guidelines for participants and judges.

Awards:

A blue, red, or white ribbon will be given to each participant.

Note:

Slides should be copied to a CD or jump drive using Microsoft. Call the Extension Office to make sure your program is compatible with office laptop.

Communication Events

Score sheet for Talks, Illustrated Presentations and Power Point Presentations

Name _____ Age _____ Grade _____ Club _____

- Speech Illustrated Presentation Power Point Presentation
 Individual Team (Illustrated Presentations only)

Title of Presentation _____

Speaker <small>(be sure to consider orthodontic appliances and/or speech handicaps)</small>	Outstanding	Good	Needs Improvement	Comments
Appearance – neat and appropriate				
Voice – Clear, fluent				
Poise and Posture – cheerful, confident, erect				
Grammar and diction				
Uses notes well or has presentation memorized				
Eye Contact with audience and judge				
Team Illustrated Presentation Only: Participants share speaking parts				
Presentation				
Introduction (short, complete, interesting)				
Organization of Material – Body Information supports topic				
Ideas presented in clear, logical manner				
Conclusion is adequate and effective				
Subject Matter				
Originality				
Topic is age-appropriate				
Information is accurate/up to date				
Understanding of subject matter				
For Illustrated Presentations & PowerPoint only:				
Visuals are neat, attractive & easy to read.				
Power Point – animation, sound, background & layout is appropriate and not distracting				
Illustrations convey message and enhance presentation (not a speech with posters)				
Proper use of visual aids and equipment				
Appropriate materials used to “show” main idea				
For Illustrated Presentations/Demonstrations only:				
Props well managed, neat work space				
Completeness – there is a finished product or the steps needed to finish a product are clear				

Time	Speech or Power Point Presentation	Illustrated Presentation
3 rd -6 th Grade	3-7 minutes	3-10 minutes
7 th -12 th Grade	5-7 minutes	5-12 minutes

Placing (from Blue Ribbon Winners) 1st
2nd 3rd
Judges Initials _____

Ribbons – check the appropriate box
<input type="checkbox"/> Blue - Appropriate length and most checks in good or outstanding column
<input type="checkbox"/> Red – Too short or too long with most checks in Good or Outstanding column
<input type="checkbox"/> White – Too short and most checks in needs improvement column